



P.O. Box 580 • Tioga, TX 76271 • 888-642-0249 • advertising@healthayc.com

NEW! ADVERTISE ON www.healthayc.com!

INTRODUCTORY WEB PACKAGE FOR ADVERTISERS IN HAYC MAGAZINE


This is an **introductory offer** designed for a **QUARTER (3 months)**, to run in conjunction with advertising you are doing in the printed HAYC Magazine. It will include a button/banner, an advertising/educational page, and links to your web site.

WEB STATS

We began just **4 issues ago** in October 2005. From **January 1, 2006 to June 19, 2006** our stats show **1,447 unique visitors** and **36,380 hits**. The number of unique visitors actually exceeds our front-page counter which tallies since October 15, 2005 and shows a total of 1,503 (as of June 21). We have watched it tick up more and more every day. Total numbers are growing, and the *rate* of growth is steadily increasing. The site is regularly hit by search engines now.

We are growing our *content*, and the more the content grows, the more the traffic will flow. Plans are to add a merchant account and a publishing division, which will allow us to partner with you (if you are interested) in selling booklets or e-books, etc. We would like to see the web site become a major educational resource for genuinely healthy information as well as updates concerning serious issues related to health and quality of life in this region.

We are also beginning to work on plans for a *Health Around Your Corner* Health Retreat. We'll be talking to you about that soon.



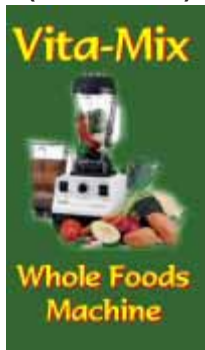
**Opt-in
Email Alert**

Click here to be notified when new issues are on line,
for critical news updates, and for breaking news.

BUTTON #1
 Size Example
 (see website)



BUTTON #2
 Size Example
 (see website)



BANNER EXAMPLE (see website)

SET-UP CHARGE

Basic Button & Page	\$49.95
Basic Banner & Page	\$59.95
Highly Customized Design	\$24.95 per hour

(Remember to divide by 3 to get a "per month" rate)

PER QUARTER (for 3 Months) INTRODUCTORY CHARGE

	BUTTON #1	BUTTON #2	BANNER
HOME PAGE	\$59.95	\$79.95	\$99.95
ISSUES or NEWS PAGE	\$39.95	\$59.95	\$79.95

PAGE MAINTENANCE \$19.95 per month for changing content
 (for those who want to change content at least once a month over the quarter)

The advertising/educational page can include graphics, photos, advertising copy, an article by or about you, etc.

It would be linked to your web site. We will also promote articles by or about you in present or past issues, all of which are archived on line.

This is 3 months of web advertising for less than 1 quarter-page ad!